

Category	Item	Expense	Income	Notes		
Communication	Website hosting (GoDaddy)	\$150.00		Includes email service for @brooklyn-neighborhood.org emails		
Communication	Website domain	\$25.00				
Communication	Website security certificate	\$79.99				
Communication	Phone line	\$194.04		Exploring replacement of the phone line with Google Voice, but since the phone line is still active at this time, approving the cost of its service.		
Communication	PO Box	\$150.00				
Communication	Printing flyers and banners	\$60.00		Assuming \$5 per month		
Communication	Primary email list (Mailchimp)	\$0.00		Brooklyn Happenings email list; currently on a Free plan		
Communication	Land Use & Transportation Committee email list (Google Groups)	\$0.00				
Communication	Equity & Social Justice Committee email list (Google Groups)	\$0.00				
Communication	Newsletter printing	\$0.00		Newsletter printing is donated; ads are separately billed.		
Communication	Newsletter ad printing	\$1,960.00				
Communication	Newsletter ad sales		\$2,850.00	\$150 × 19 ads when paid in full [1]		
Communication	Newsletter preparation	\$60.00		Paper, ink, miscellaneous materials for drafting and preparing newsletter for print		
Communication	Newsletter delivery	\$0.00		Currently delivered by volunteers		
Communication	Newsletter gift	\$100.00		Gift for their donation (e.g. holiday meal)		
Communication	SE Uplift communication funds (non-competitive)		\$500.00	Approved if submitted by deadline		
Communication	SE Uplift grants		\$0.00	Assuming that we don't receive grant we applied for		
Communication	Canva (non-profit account)	\$0.00		There is a free version available for non-profits. Otherwise, it's \$12.95 a month or \$119.40 yearly. Having the full version of Canva would make social media advertising more seamless and efficient.		
Communication	Linktree (for Instagram)	\$0.00		There is a free version available for non-profits. Currently using a personal free plan which has fewer features; paid account would be \$6/month (= \$72 yearly) for some additional features.		
<b>Communication totals</b>					\$2,779.03	\$3,350.00
<b>Communication balance</b>						\$570.97
Meetings	Meeting space	\$0.00		Currently donated by Sacred Heart Villa, was previously \$300/year. Have not used the space since Feb 2020		
Meetings	Video meeting service	\$0.00		Currently provided by Melaney; \$150 yearly fee for Zoom		
Meetings	Meeting accommodations	\$300.00	\$200.00	ASL translator for example; assuming \$300 for ASL at a 2-hour meeting, or \$200 for live-captioning. Cost is partially covered by donation.		
Meetings	Basic beverages/snacks for regular meetings	\$60.00	\$60.00	e.g. hot tea, seltzer, chips/pretzels; \$10 per month for second half of year. Seek in-kind or cash donations to cover.		
<b>Meetings total</b>					\$360.00	\$260.00
<b>Meetings balance</b>						-\$100.00

Category	Item	Expense	Income	Notes		
Filing fees	State nonprofit registration fee	\$50.00		In the past, we have been reimbursed for this from SEUL.		
Filing fees	OR Dept. Justice CT-12 filing	\$10.00		In the past, we have been reimbursed for this from SEUL.		
Filing fees	SE Uplift reimbursements		\$60.00	See above		
<b>Filing fees totals</b>					\$60.00	\$60.00
<b>Filing fees balance</b>						\$0.00
Banners	Banner replacement	\$200.00		New in 2001, replaced in 2013. Assuming replacement every 10–12 years. Contributing at this rate won't fully cover replacement costs.		
Banners	Banner maintenance	\$200.00		\$50/hr, \$3.50/band. Assuming minimal maintenance.		
<b>Banners totals</b>					\$400.00	\$0.00
<b>Banners balance</b>						-\$400.00
Projects	Various, one-off projects	\$250.00		e.g. railyard relocation study		
Projects	Matching funds	\$500.00		e.g. Groceries for Grout match		
Projects	Community building incentives for ESJ/other committees	\$100.00		Two community building events per year at \$5 per person with an average of 10 people (we normally get 9-10) per meeting is \$100. If necessary we can do funding for one event or split that between this committee and LUTC.		
Projects	Equity & Social Justice Projects expenses	\$2,000.00		Community Resource board, BIPoC & LGBTQIA+ resource line		
Projects	Equity & Social Justice Projects grant		\$2,000.00	Community Resource board, BIPoC & LGBTQIA+ resource line		
<b>Projects totals</b>					\$2,850.00	\$2,000.00
<b>Projects balance</b>						-\$850.00
Events	September social expenses	\$1,000.00		Actual event details TBD.		
Events	September social donations/income		\$500.00	Actual event details TBD.		
Events	Clean-up/haul-away event expenses	\$500.00		City is no longer reimbursing as they used to. Dedicating some funds for TBD clean-up efforts.		
Events	Clean-up/haul-away event donations/income		\$250.00	Details TBD		
<b>Events totals</b>				Assuming each event can be structured to cover at least half of its own cost; event expenses are approved only upon finding the necessary income.	\$1,500.00	\$750.00
<b>Events balance</b>						-\$750.00
Donations	Historic plaque sales		\$225.00	Assuming \$15 profit per plaque on average to account for differences in order size, and estimating 15 orders throughout the year.		
Donations	Personal donations		\$100.00	Occurrence and amount varies		
Donations	In-kind donations		\$50.00	Occurrence and value varies		
Donations	Fred Meyer Rewards		\$160.00	Assuming \$40 per quarter		

Category	Item	Expense	Income	Notes		
<b>Donations totals</b>					\$0.00	\$535.00
<b>Donations balance</b>						\$535.00
<b>GRAND TOTALS</b>		\$7,949.03	\$6,955.00			
<b>GRAND BALANCE</b>			-\$994.03			