

Meeting May 22, 12 PM

Attendees: Cheryl Crowe, Hans Albing, Melaney Ditler

Ice Breaker- What is new personally

Reviewed Calendar

We discussed the Love Your Neighborhood Logo design that was created at the May 17th CCC Social. Sean (Need last name) created a design based on the one Paul Zavitoski sketched at the Social. Suggestions were made to center the Committee Title in the block it's in as well as make the map more plain, less busy.

Discussed Where we are on New Neighbor packets. 5 handouts total. 3 are good to go, one needs Board input, and the last needs some updates, and maybe input from CCC. Also we will try to add 3 farmers markets to one of the handouts if possible. Melaney purchased some packets for her business that we should consider for the New Neighbor packets. They are made of paper, no plastic, and are about 44 cents each. When fall comes we can possibly buy them for 10 cents each.

We discussed the Social Media Calendar slides. Will forward to Josh and Kimberlea after some updates.

Kudos were in discussion. It was suggested we use the Love Your Neighborhood and hearts as the kudos. Ideas to have not just the BAC/CCC give out hearts/kudos but encourage the neighborhood to leave them and (Spread the love?)

We decided we want to work getting the New Neighbor packets approved by the BAC board at the board meeting as well as the current

Calendar and how to handle the calendar going forth. Also we decided to work on the Map for the next meeting. We need a volunteer to take the business list and make a Business directory for the map. We should pursue asking for a volunteer/volunteers and possibly asking some BAC board members to help with the directory as well.

Discussed agenda for next meeting... review calendar through the next 2-3 months. (always do this at every meeting)

Check in on Learning Circle signups and the state of the map.

Next meeting is June 7th, and if the weather is good Hans will host it under his gazebo.

Actions Items:

Every member of the committee is asked to submit two items:

1. A bio and a photo. Please include the approximate place you live in Brooklyn.
2. Submit a mission statement. (We will cobble together the mission statement from all the submissions.)

Can you all review the meeting minutes and respond to the purple highlighted comments?

- Melaney will identify two community orgs for the socktober recipients.
- Melaney will make the swag bags with the Love Your Neighborhood Logo.
- Melaney will be submitting the calendar and the New Neighbor Handouts to the board for approval.

- Melaney will be submitting the calendar items to the newsletter.
- Hans will search for an appropriate at your own risk statement for the calendar.
- Cheryl will be reaching out to businesses for prizes and swag bag items.
- Cheryl already started the credits list- its on the Community Connections Notes online document
- Cheryl Create google forms mentioned in minutes.